



AI Trusted Advisors – Voice AI Case Study

■ ■ Retail / eCommerce

Client Challenge: Retailers were flooded with calls about orders, returns, and product availability.

Voice AI Solution: Voice AI automated order status, returns, and product availability inquiries 24/7.

Results in 30–60 Days: 40% fewer service calls, repeat customer rate improved 15%, ROI in 30 days.

How They Benefited:

- Reduced staffing needs
- Improved satisfaction
- Higher repeat purchases
- Faster call resolution

Key Benefits:

- 24/7 order support
- Lower support costs
- More loyal customers
- Fewer abandoned carts

“We cut call volume nearly in half and boosted repeat sales.”